

# Superisligaen - SønderjyskE vs Frederikshavn White Hawks

DATE: Wednesday, November 19, 2025  
LOCATION: Frederikshavn, DK

## Event Description

Superisligaen - SønderjyskE vs Frederikshavn White Hawks is a premier sports event in Frederikshavn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,839 people

**Event ID:** ANf5SiRv946P6s3oTj

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 736 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*