

Superisligaen - Rødovre Mighty Bulls vs Herning Blue Fox

DATE: Tuesday, September 30, 2025
LOCATION: Herning, DK

Event Description

Superisligaen - Rødovre Mighty Bulls vs Herning Blue Fox is a premier sports event in Herning. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,668 people

Event ID: DsHDfUzV2936kjiAit

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,067 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.