

Super Rugby AUS - Group Stage - NSW Waratahs vs Brumbies

DATE: Saturday, September 27, 2025
LOCATION: Wanniasa, Australian Capital Territory, AU

Event Description

Super Rugby AUS - Group Stage - NSW Waratahs vs Brumbies is a premier sports event in Wanniasa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,277 people

Event ID: HzLS2mwCaTxt7CY6Mn

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,911 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.