

Super League - Xorazm vs Mash'al

DATE: Friday, October 17, 2025
LOCATION: Guzar, Qashqadaryo Region, UZ

Event Description

Super League - Xorazm vs Mash'al is a premier sports event in Guzar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 718 people

Event ID: F8szACnBBFNant5wri

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 287 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.