

Super League - Tralee Warriors vs Belfast Star

DATE: Sunday, February 1, 2026
LOCATION: Belfast, Northern Ireland, GB

Event Description

Super League - Tralee Warriors vs Belfast Star is a premier sports event in Belfast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 400 people

Event ID: 6bpwn5c3yj3HFZVyu8

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.