

Super League - Sogdiana vs Xorazm

DATE: Sunday, November 9, 2025
LOCATION: Urganch (Urgench), UZ

Event Description

Super League - Sogdiana vs Xorazm is a premier sports event in Urganch (Urgench). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,750 people

Event ID: 67HxYN9yNh5bNbRGwi

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,900 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.