

Super League - Selangor vs Kuching City

DATE: Sunday, September 21, 2025
LOCATION: Kuching, Sarawak, MY

Event Description

Super League - Selangor vs Kuching City is a premier sports event in Kuching. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,660 people

Event ID: EP6xh4kCCRodqKcXkq

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.