

Super League - Red Arrows vs ZESCO United

DATE: Friday, December 26, 2025
LOCATION: Ndola, Copperbelt Province, ZM

Event Description

Super League - Red Arrows vs ZESCO United is a premier sports event in Ndola. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,431 people

Event ID: 7qZD9cxZXAQVL6fSVt

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,372 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.