

Super League - PSIM Yogyakarta vs Persija

DATE: Tuesday, December 23, 2025
LOCATION: Jawa Tengah, ID

Event Description

Super League - PSIM Yogyakarta vs Persija is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,402 people

Event ID: 9yvRTDkToK5VMYA9SU

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,761 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.