

# Super League - Persik Kediri vs Persija

DATE: Saturday, September 27, 2025  
LOCATION: Jawa Tengah, ID

## Event Description

Super League - Persik Kediri vs Persija is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,511 people

**Event ID:** 4ohzRX8fufJuQSLdGb

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,804 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*