

Super League - Novosibirsk vs Temp

DATE: Wednesday, October 22, 2025
LOCATION: Revda, Sverdlovskaya oblast', RU

Event Description

Super League - Novosibirsk vs Temp is a premier sports event in Revda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 77YjgXFBY7Kjup34Ad

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.