

# Super League - NAPSA Stars vs Maestro United Zambia

DATE: Saturday, October 25, 2025  
LOCATION: Mazabuka, Southern Province, ZM

## Event Description

Super League - NAPSA Stars vs Maestro United Zambia is a premier sports event in Mazabuka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,671 people

**Event ID:** 7Afr8e9GB9X967DrPD

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,068 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*