

Super League - Mzuzu City Hammers vs Nyasa Big Bullets

DATE: Saturday, December 13, 2025
LOCATION: Blantyre, Southern Region, MW

Event Description

Super League - Mzuzu City Hammers vs Nyasa Big Bullets is a premier sports event in Blantyre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,940 people

Event ID: 3KYLpuf493tk3Y8znf

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,376 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.