

Super League - Mzuzu City Hammers vs Ekhaya

DATE: Sunday, August 24, 2025
LOCATION: Blantyre, Southern Region, MW

Event Description

Super League - Mzuzu City Hammers vs Ekhaya is a premier sports event in Blantyre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,491 people

Event ID: FpZeo3LMXHLMBcuGi8

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,796 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.