

Super League - Mutondo Stars vs Green Eagles

DATE: Saturday, November 22, 2025
LOCATION: Choma, Southern Province, ZM

Event Description

Super League - Mutondo Stars vs Green Eagles is a premier sports event in Choma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,691 people
Event ID: Bcj77MgrcRUi59fwQV

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 676 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.