

Super League - Malut United vs Persik Kediri

DATE: Friday, September 12, 2025
LOCATION: Jawa Timur, ID

Event Description

Super League - Malut United vs Persik Kediri is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,223 people

Event ID: G4eqVpgtw5pQMCNqeJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,689 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.