

Super League - Kuching City vs Kuala Lumpur City

DATE: Wednesday, December 24, 2025
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

Super League - Kuching City vs Kuala Lumpur City is a premier sports event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,113 people

Event ID: 6B4AAhuVk7HqbRxPYZ

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,445 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.