

Super League - Kokand-1912 vs Mash'al

DATE: Sunday, November 2, 2025
LOCATION: Guzar, Qashqadaryo Region, UZ

Event Description

Super League - Kokand-1912 vs Mash'al is a premier sports event in Guzar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 369 people

Event ID: GN7bdqLvnGHsk6eMgn

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.