

Super League - Kelantan Darul Naim vs Kuala Lumpur City

DATE: Saturday, November 1, 2025
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

Super League - Kelantan Darul Naim vs Kuala Lumpur City is a premier sports event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,099 people
Event ID: UXg73fdLNhHuQttcJH

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,440 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.