

Super League - KCYMS vs Blue Demons

DATE: Sunday, October 12, 2025
LOCATION: Cork, County Cork, IE

Event Description

Super League - KCYMS vs Blue Demons is a premier sports event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,562 people

Event ID: Dk4Q5VMYgbufJ3W9g2

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,425 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.