

Super League - Kansanshi Dynamos vs Zanaco

DATE: Saturday, August 23, 2025
LOCATION: Lusaka, Lusaka Province, ZM

Event Description

Super League - Kansanshi Dynamos vs Zanaco is a premier sports event in Lusaka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,878 people

Event ID: 3rzzyhQkvB9rJfbyJh

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,351 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.