

Super League - Green Eagles vs ZESCO United

DATE: Saturday, August 30, 2025
LOCATION: Ndola, Copperbelt Province, ZM

Event Description

Super League - Green Eagles vs ZESCO United is a premier sports event in Ndola. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 77/100
Expected Attendance: 21,580 people
Event ID: 9j3NarqgDiXkqv2tw

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,632 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.