

Super League - Dewa United vs Persija

DATE: Monday, January 12, 2026
LOCATION: Jawa Tengah, ID

Event Description

Super League - Dewa United vs Persija is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,402 people

Event ID: A5w7EB6b6iuYorjNfJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,761 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.