

# Super League - Dedza Dynamos vs Mzuzu City Hammers

DATE: Wednesday, October 15, 2025  
LOCATION: Mzuzu, Northern Region, MW

## Event Description

Super League - Dedza Dynamos vs Mzuzu City Hammers is a premier sports event in Mzuzu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,478 people

**Event ID:** By7VnYAoEF8cbRGSiB

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,391 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*