

Super League - Borneo vs Persis Solo

DATE: Friday, January 23, 2026

LOCATION: Jawa Tengah, ID

Event Description

Super League - Borneo vs Persis Solo is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,433 people

Event ID: Fd2paZ8WST6AXr8oxr

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,773 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.