

# Super League 1 - Olympiakos Piraeus vs Atromitos

DATE: Friday, January 9, 2026  
LOCATION: Athína (Athens), GR

## Event Description

Super League 1 - Olympiakos Piraeus vs Atromitos is a premier sports event in Athína (Athens). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,233 people

**Event ID:** 8YJngnZMm6WrENbVT4

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,693 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*