

Super League 1 - Aris vs Larissa

DATE: Friday, January 16, 2026

LOCATION: Larissa, GR

Event Description

Super League 1 - Aris vs Larissa is a premier sports event in Larissa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,776 people

Event ID: D5Q9KXJYZjszBNaHzX

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,910 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.