

Super Diamond - the Neil Diamond Tribute

DATE: Thursday, August 28, 2025
LOCATION: Mashantucket, Connecticut, US

Event Description

Super Diamond - the Neil Diamond Tribute is a premier concerts event in Mashantucket. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,175 people

Event ID: GGgwzSJM3qgTPoXtuD

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.