

Sunshine Makers Market X Helms Design District in Culver City !

DATE: Saturday, August 16, 2025
LOCATION: Los Angeles, California, US

Event Description

Sunshine Makers Market X Helms Design District in Culver City ! is a premier festivals event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 274 people
Event ID: CP6KshxnuLceLeqEhj

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
