

Sunshine Coast's biggest caravan and outdoor expo returns to Nambour Showgrounds

DATE: Thursday, August 21, 2025
LOCATION: Nambour, Queensland, AU

Event Description

Sunshine Coast's biggest caravan and outdoor expo returns to Nambour Showgrounds is a premier expos event in Nambour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,703 people

Event ID: E4LUNgeKiuX44aMJ7j

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 681 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.