

Sunshine Coast Cruise & Travel Expo - Noosa

DATE: Tuesday, October 14, 2025
LOCATION: Noosa Heads, Queensland, AU

Event Description

Sunshine Coast Cruise & Travel Expo - Noosa is a premier expos event in Noosa Heads. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 799 people

Event ID: 9wZ3chbKBv6FqUgwzq

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 320 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.