

Sunset Sounds Concert Series: Dan Pugach Nonet feat. Nicole Zuraitis

DATE: Thursday, August 14, 2025
LOCATION: Hartford, Connecticut, US

Event Description

Sunset Sounds Concert Series: Dan Pugach Nonet feat. Nicole Zuraitis is a premier expos event in Hartford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 396 people

Event ID: 6qXnUW3qzHNGB3YjTk

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.