

# €VOs(Sungari)™™™n/2025yË[cbÍO

DATE: Friday, October 3, 2025  
LOCATION: Hong Kong Island, HK

## Event Description

€VOs(Sungari)™™™n/2025yË[cbÍO is a premier expos event in the region. This event attracts visitors from all over the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 61/100

**Expected Attendance:** 3,642 people

**Event ID:** 4MHvBnAxSyGPsFFc5P

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,457 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*