

# Sunday Open Gym (16yrs+)

DATE: Saturday, October 4, 2025

LOCATION: Windsor, Victoria, AU

## Event Description

Sunday Open Gym (16yrs+) is a premier sports event in Windsor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** Ex59vYtDj9uXrykvxq

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/sunday-open-gym-16yrs>

Document generated on 6/4/2026, 2:42:46 AM