

# Sunday Marin Farmers Market - August

DATE: Sunday, August 3, 2025  
LOCATION: San Rafael, California, US

---

## Event Description

Sunday Marin Farmers Market - August is a premier festivals event in San Rafael. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 60/100

**Expected Attendance:** 3,000 people

**Event ID:** DzndHQdvn3rDREdDYc

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/sunday-marin-farmers-market-august>

Document generated on 6/4/2026, 7:49:59 AM