

Sunday Flynnnday #12, BRUNCH, BEACH, BEATS, with DJ's me n ü

DATE: Sunday, August 17, 2025
LOCATION: Ocean Beach, New York, US

Event Description

Sunday Flynnnday #12, BRUNCH, BEACH, BEATS, with DJ's me n ü is a premier festivals event in Ocean Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 43/100
Expected Attendance: 470 people
Event ID: BtfTbsGiJghiQsHk7w

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
