

SUNDAY BUMDAY - Open Pole - 24/8 no Limonata

DATE: Sunday, August 24, 2025
LOCATION: Rio Branco, Rio Grande do Sul, BR

Event Description

SUNDAY BUMDAY - Open Pole - 24/8 no Limonata is a premier concerts event in Rio Branco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 30/100
Expected Attendance: 98 people
Event ID: GDAGigwyDgjGqzexj3

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.