

# Sun Kil Moon, Silvana Estrada, Catastrophe, and 10 others

DATE: Wednesday, October 22, 2025  
LOCATION: Kaltern, Trentino-Alto Adige, IT

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## Event Description

Sun Kil Moon, Silvana Estrada, Catastrophe, and 10 others is a premier festivals event in Kaltern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 267 people

**Event ID:** 8LNMiEPrUNhLBHVGRu

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 107 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 9:57:53 AM