

SUN International Education Expo 2025 - Sunway

DATE: Saturday, September 13, 2025
LOCATION: Subang Jaya, Selangor, MY

Event Description

SUN International Education Expo 2025 - Sunway is a premier expos event in Subang Jaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,888 people

Event ID: BFEbYUxRevPKW2mGaH

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 755 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.