

SUMMIT RENTAL GESTORAS 2025 - O Maior Encontro de Liderança Feminina no Rental !

DATE: Thursday, October 2, 2025
LOCATION: Cidade Industrial Satélite de São Paulo, São Paulo, BR

Event Description

SUMMIT RENTAL GESTORAS 2025 - O Maior Encontro de Liderança Feminina no Rental ! is a premier conferences event in Cidade Industrial Satélite de São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 345 people

Event ID: 4qXmdHpASp59o8WqPf

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.