

Summer Sounds EXTENDED ONE WEEK

DATE: Thursday, August 21, 2025
LOCATION: Chevy Chase, Maryland, US

Event Description

Summer Sounds EXTENDED ONE WEEK is a premier festivals event in Chevy Chase. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 197 people

Event ID: EYcpGX2zsX5QiwHMPJ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
