

# SUMMER SOLSTICE CELEBRATION - Cacao | Ecstatic Dance | Sound Journey

DATE: Friday, December 19, 2025  
LOCATION: Mount Maunganui, Bay of Plenty Region, NZ

## Event Description

SUMMER SOLSTICE CELEBRATION - Cacao | Ecstatic Dance | Sound Journey is a premier festivals event in Mount Maunganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 248 people

**Event ID:** J8BB6Naanbz6eLyt2s

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 99 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*