

# Summer Send Off: Cecilian + Graybles + The Jax Experience + Organdonor47

DATE: Friday, August 15, 2025  
LOCATION: New York (NYC), US

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## Event Description

Summer Send Off: Cecilian + Graybles + The Jax Experience + Organdonor47 is a premier concerts event in New York (NYC). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 326 people

**Event ID:** 7QjmuKuikhaRWPnknY

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 130 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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