

Summer Open Studios & Artisan Market at Pateley Makers Yard

DATE: Saturday, August 16, 2025
LOCATION: Pateley Bridge, England, GB

Event Description

Summer Open Studios & Artisan Market at Pateley Makers Yard is a premier festivals event in Pateley Bridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 883 people

Event ID: 3BTFj5P7MtHDyoSerd

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 353 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
