

Summer Lovin' Open House at T4H Torrance

DATE: Monday, August 25, 2025
LOCATION: Torrance, California, US

Event Description

Summer Lovin' Open House at T4H Torrance is a premier expos event in Torrance. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: 43Ppi2Mfz89nMC3tHp

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
