

Summer Fest Sundays : Live Music in Tempe Arizona featuring Joannah Zamora at Hundred Mile Brewing Company

DATE: Sunday, August 17, 2025

LOCATION: Tempe, Arizona, US

Event Description

Summer Fest Sundays : Live Music in Tempe Arizona featuring Joannah Zamora at Hundred Mile Brewing Company is a premier festivals event in Tempe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 373 people

Event ID: 8jaeeURGDavgHoRuAe

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/summer-fest-sundays-live-music-in-tempe-arizona-featuring-joannah-zamora-at-hundred-mile-brewing-company>

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