

SUMMER DAY en Estación Growler

DATE: Friday, September 26, 2025

LOCATION: San Nicolás de Los Arroyos, Provincia de Buenos Aires, AR

Event Description

SUMMER DAY en Estación Growler is a premier concerts event in San Nicolás de Los Arroyos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 442 people

Event ID: CW6d5AYWiH7KsMQobu

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.