

Summer Classic Series Race #7

DATE: Tuesday, August 19, 2025
LOCATION: Milton-Freewater, Oregon, US

Event Description

Summer Classic Series Race #7 is a premier sports event in Milton-Freewater. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 4xhzrwbTrSQ3rZ4a4G

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.