

Summer Celebration | Trott Park

DATE: Friday, November 7, 2025
LOCATION: Trott Park, South Australia, AU

Event Description

Summer Celebration | Trott Park is a premier festivals event in Trott Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 164 people

Event ID: FvvKuVqDj7gdYpDGks

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.