

Summary of the IAH's 12th International Symposium on

DATE: Wednesday, August 20, 2025
LOCATION: West Perth, Western Australia, AU

Event Description

Summary of the IAH's 12th International Symposium on is a premier conferences event in West Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 131 people

Event ID: E99mArpJaW9ePc9vGM

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.